

Are you seeing results from your strategy?

Strategy Communication Made Visible

At The Agile PMO we are passionate about aligning the management practices and structures to the objectives of your organization.

WHAT WE DO THE BALANCED HOSHIN METHOD

Through a series of tools and a tiered, structured approach that we call the Balanced Hoshin Method, we help you see your strategy with a fresh perspective and then communicate your vision throughout your organization.

1. Start Mapping

The process begins with our canvas tools, which bring clarity and visibility to your strategy. The canvas tools are free to download and use, and provide visual maps that help you focus on specific goals and objectives.

2. Free Analysis Workshop

The next step would be to engage us in a free, two-hour analysis workshop. We will help you and your team explore the canvases you've created, developing broader comprehension and deeper insights.

3. System Capabilities Assessment

For a more in-depth exploration, we offer a week-long immersive consultation. Through an array of exercises including employee interviews, surveys, and key document reviews, this tactical assessment will reveal specific ways you can communicate both your priorities and your goals with maximum clarity and effectiveness.

Are we right for you?

Our services are created specifically for business owners and leaders who want to see greater cohesion in their management processes.

We serve local small to medium-sized manufacturers ranging from between 25 to 250 employees.

Do you want to...

- ✓ Enter new markets?
- ✓ Develop new products?
- ✓ Partner new suppliers?
- ✓ Optimize value-chains?
- ✓ Win new customers?
- ✓ Find new distributors?
- ✓ Increase build quality?
- ✓ Reduce service costs?
- ✓ Disrupt the market?



THE AGILE PMO

Your strategy is clear, but is it visible?

We're not here to tell you how to run your business or to define your strategy for you.

We're here to help you communicate your strategy through our highly developed tools.

Make your business strategy visible all the way from the 'Top Floor' to the 'Shop Floor'

A strategy that is well communicated is 42% more likely to be well executed

The Balanced Hoshin Tool-Kit



The Canvases

Free to download and easy to use, the three canvases help you visualize your current state and future vision, trace your departmental strategies, and plan the roadmap to your goals.



The Worksheets

During a consulting engagement we utilize worksheets to capture more detail than is possible with the canvases. The four worksheets reveal more granular context and rationale behind the strategic vision in four distinct and interrelated aspects: Marketing, Product Development, Manufacturing, and Sales.



The Whiteboard

This is where it all comes together—in a visible strategy masterpiece. Based on insights and feedback received from the canvases and worksheets, we help you create a whiteboard to be displayed in a large common area of the business. The whiteboard not only communicates strategy to everyone, but also allows fluid, real-time updates as indicators and trends change, initiatives progress, and strategies adjust. It is your strategy made visible to all.

"The canvassing exercise generated insights that we never would have seen otherwise. We were immediately able to scrap two unnecessary initiatives"



START MAKING YOUR STRATEGY VISIBLE TODAY

To see how your strategy can benefit from our approach, download our canvas tools at <http://balancedhoshin.com>. Once you've created a few canvases, call us to schedule your complimentary two-hour analysis workshop. We'll show you how to get the most out of this proven method to strengthen and communicate your strategy across the board.

Call us on (425) 861-6729 or email us at paul@theagilepmo.consulting