



Project Framing



Results Based

Big Picture Approach

Gains Consensus for
Decisions

Focuses on Functions,
Not Emotions

Leverage Context Before Creating Action Plans

**Break down barriers between groups and
create a common understanding that goes to
the heart of the issue**

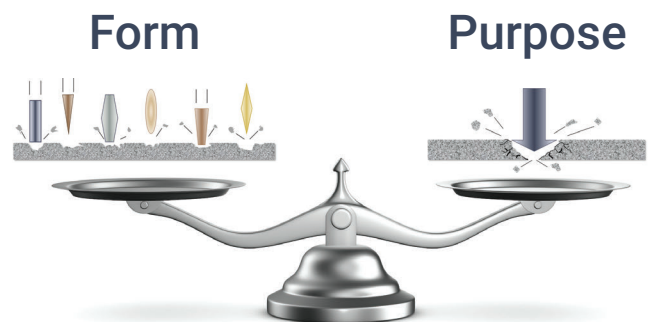
- A series of dependent steps to define, confirm, and plan a project
- By design, the team acquires and processes information in an intuitive sequence
- The tools and activities help the team test the information received and resolve misalignment before launching the project



Change the Conversation from Form to Purpose

This workshop provides you a unique and experiential event that will stay with you for the rest of your life

Framing Your Project



Ask Provocative Questions

Forge High Performance Teams

Take Deliberate Action

Deliverables

- Capture Concerns and Expectations - from your team
- Problem Definition - separate cause from effect
- Define Project Goals - in-depth understanding, buy-in, and commitment by cross-functional team
- Defined Attributes - scaled, weighted, and prioritized
- Performance Profile - baseline of current performance
- Constraints - company, local, and industry levels

